

My Climate Change Story Master Class

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Activity #1: Developing Your Climate Change Story Video

This activity is designed to help you effectively tell your climate change story and create your video.

After reading the items below, please email a summary of your story idea and list of scenes you might include in your video to Rhys by March 2, 2023 at rhyslogan@gmail.com We will then reply with friendly feedback.

We are excited to work with you on this important project! A video recording of the introductory session is posted at www.ohaitonga.org for you.

1. What is the one main point you would like viewers of your video to learn regarding climate change?

2. Create an outline or story board of scenes you might include in your “My Climate Change Story” video. Try to previsualize the images. What scenes would you include to effectively convey the main point of your video? How could you use wide shots, tight shots, and details or close up shots to effectively convey the main point of your video?

Personal experience and imagery can convey in powerful ways your climate change story. What locations, settings, human and animal elements (e.g., impact of climate change on humans and animals), emotional impact of imagery, timing, and composition might help your video connect with the audience?

Will you be talking on camera? Will you have shots of you doing things with your voice narrating to tell your story? Will you interview other people?

3. How could you motivate the viewer to take action? What could you say or show? How could you convey your concern about climate change so others will also care or be inspired to take action? What could you do to create a sense of hope or inspire action? How might highlighting what we all have in common, such as the importance of family, community, friends, and the desire for a positive future and healthy Earth, influence the viewer? How could you show in your video the natural beauty of your community, the beauty of your culture, the threats and losses you and your community face due to climate change, a sense of urgency and the need to take action now, and your future outlook due to climate change?

4. What might you do to ensure that the audio recordings of people who talk are “clean” and of high quality, with no distracting noises in the background? Having the microphone about 6” from the face when recording people speaking can help create higher quality audio recordings.

5. Music helps convey emotion and mood (e.g., energetic, somber, inquisitive, happy, sad). To incorporate music into your video, might you record a friend or yourself playing a traditional song on a ukulele or guitar or singing? There are online websites that offer copyright free music you could consider for your video. Only use music that you have permission to use or that is “free use.” Match the “mood” of the music to your images and narration.

6. Do you know other people in this Master Class you could collaborate with and create a video together or help one another create your own videos?
